



PEARL INSURANCE®

We sell it because we know it.

## Maintain Focus. Avoid Accidents.

Horns blare in backed-up traffic. Your cell phone rings, and you struggle to concentrate. You adjust the coffee in your cup holder to prevent a spill. Distractions are often difficult to avoid during the daily commute, but always remember—**unfocused driving is a liability.**

### Here's how to stay safe on the road:

- **At the speed of 65 mph, it takes the length of a football field to properly stop your vehicle.** Always maintain at least a four-second following distance in order to stop in time.
- **Use the Four Second Rule** by picking a fixed reference point to time the travel of your vehicle. When the car ahead passes this point, start counting. The front of your vehicle should not pass this point until you have completed your count to four.
- Whenever possible, **maintain a cushion of space around your vehicle.**
- **Know the distances it takes to slow down and stop.** Add distance for heavier vehicles, wet or icy roads, poor visibility, and nighttime driving.
- **Adjust to the traffic flow** and try to avoid sudden, complete stops.
- **Stay alert.** Limit distractions (cell phone, radio, etc.) while driving.
- **At night, look to the right side of the road to help limit road glare.** During the daytime, use sunglasses and visors to control the glare.

Pearl Insurance has offered coverage solutions for over 60 years, and we've been in the automotive industry for over 40 years. *We want to help you stay safe with unmatched automotive business solutions!*

To learn more about our automotive business insurance, visit [pearlinsurance.com/ABI-Safety](http://pearlinsurance.com/ABI-Safety) or call **888.619.2012**.